

# STRATEGIC PLAN

## 2014 - 2019



### STUDENT LIFE

By 2019, the CSU will...

- have established on-campus food solutions responsive to members' needs;
- have established a strategy on student residences and housing;
- have raised the profile of its advocacy, services, and events on campus and beyond;
- have developed a sense of school spirit and community;
- have established scholarships and bursaries; and
- provide a variety of involvement and development opportunities for students and has active and engaged student groups on campus.



### STUDENT SPACES

By 2019, the CSU will...

- have autonomous student spaces;
- have developed a consultative plan for student spaces; and
- provide vibrant, effective, and well-operated resource centres.



### INTERNAL DEVELOPMENT

By 2019, the CSU will...

- have a high-functioning governance system that is continuously reassessed to ensure alignment with the organization's values, vision, and goals;
- be an employer of choice;
- operate in an environmentally sustainable manner; and
- have developed a strong sense of identity.



### EFFECTIVE RELATIONSHIPS

By 2019, the CSU will...

- be an integral part of advocating for social change in collaboration with other student societies;
- be viewed as the voice of students of the North Shore;
- have a significant, collaborative, and positive role with Capilano University and governments in post-secondary education decision-making;
- be widely recognized by students for its work independently of the university; and
- have developed a mutually-beneficial relationship with Capilano University.



Capilano Students' Union

## OUR VISION

Our vision is to ensure the best possible student experience at Capilano University by providing advocacy, supplying services, and fostering community.

## OUR VALUES

We believe in fostering engagement on campus, providing opportunities for fun, leadership, and community.

We are a progressive, membership-driven organization, supporting social change at Capilano University and in our communities.

We are responsible, accountable and accessible, conducting our affairs with transparency and integrity.

## OUR MISSION

The purposes of the Capilano Students' Union are...

- to represent and advance the rights and interests of its members;
- to advocate for a more accessible, high-quality post-secondary education;
- to influence the development of sound educational policy;
- to create opportunities and foundations for its members to be successful;
- to provide experiences that complement its members' academic pursuits;
- to support its members through the delivery of student services;
- to enhance the student experience;
- to build and strengthen our community relationships;
- to support safe space on campus; and
- to support physical and mental wellbeing.



**Capilano Students' Union**