

March 28, 2022

Decision CSU 2022 #3 Re: Logo Violation

The attached complaint was received as timely and met all the requirements of an official complaint under the CSU regulations. The complaint alleges the unauthorized use of the Capilano University logo on Lohit Goyal and Jashan Brar's campaign material.

The complaint requests I disqualify the candidates for the alleged infraction. I have allowed for both candidates in question to respond to the allegations.

CSU Procedure BD-06.1 states:

The following forms of campaigning are prohibited: ... (e) using the logo of the Capilano Students' Union, Capilano University, or a national or provincial student organization, or of any of their services, divisions, departments, or student groups, so as to suggest an organization's endorsement of the candidate's campaign;

The post in question is seemingly the creation of a non-candidate. Nevertheless, this kind of campaigning is not permitted under the CSU rules. However, candidates that committed logo infractions were provided warnings throughout the campaign and after the campaign is complete, there is little I as Election Administrator can do with regard to sanctions, other than disqualifying candidates. Given the fact that I've only been made aware of this violation after the election has been completed, I will not issue any sanction at all as I don't believe this infraction had an impact on the results of the election.

Given this, the complaint is dismissed.

I note that the complainant has 48 hours from the time they receive this decision to submit an appeal in the manner set forth in CSU Regulation BD-06.1.

A handwritten signature in blue ink, appearing to read "Ron Laufer", is written over a horizontal line.

Ron Laufer
CSU Election Administrator

Official Complaint and most pertinent other unofficial complaints

Complaint Date: 3/18/2022 0:14:21
Complainant: Alea Rzeplinski
When issue occurred: 3/17/2022
Candidate: Lohit Goyal and Jashan Brar
Complaint: Use of university logos in campaigning
Resolution requested: Disqualification



RESPONSE FROM LOHIT GOYAL

I see that the complainant mentioned the use of logo in campaigning. If you see clearly the post that used Capilano University is been posted by a third person who has no relation with CSU elections and I have just been tagged to their own social media post.

I believe the third person has complete right over the use of their own social media. I have no control over the third party social media, neither a request was put by me to the third person to upload such post to their social media account. On consent of the third person I am attaching the statement provided by them.

To whom it may concern,

RE: Instagram Post Statement | CSU Elections

I, Ashneet Kaur, am a second year business student at Capilano University and recently voted in the CSU student elections.

I am writing this with regards to one of the stories that I shared on March 17, 2022, on my personal Instagram account to let my friends in campus know about the CSU elections.

I understand that the use of Capilano University logo has resulted in strict actions against some candidates. I used the university logo to grab attention of my friends from the University so that they go ahead and vote. I wish to let the concerned know that the use of university logo or tags in my story is by my own free will. No candidate has approached me to campaign for them or post any story with their mentions or posters.

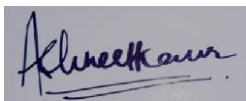
It was not my intention to misguide or misrepresent CSU elections. I would also like to highlight that this letter is written by my own will.

I give consent to Lohit Goyal to share this letter with CSU and the concerned.

If you have any further questions, please feel free to reach out to me at ashneetkaur@my.capilanou.ca

Thank you.

Regards,



Ashneet Kaur

RESPONSE FROM JASHAN BRAR

Mon, Mar 21, 12:03
PM

Jashan Preet Singh Brar

to me

Hello Ron

I did not use the university logo in this story. Some third person posted a story and used the logo and Lohit Goyal shared the story. I have no part in this and I don't understand why I am included in this complaint. And just because someone shared a story doesn't mean I asked them to. I would like to be left out of this.

Thank you

Jashan Brar