

March 8, 2023

Election Administrator's Decision

Decision# 2023/1

The attached complaint was received as timely and met requirements of an official complaint under the CSU regulations.

The complainant, who has asked to remain anonymous, alleges that the respondent, who is running for Vice-President, Equity and sustainability, used a Capilano University logo in his campaign poster contrary to CSU Procedure BD-06.1 (Elections). A photo of the poster was attached to the complaint. The poster includes a picture of the respondent wearing a T-shirt with the logo of the Capilano University Blues, the university sports team. No other logos associated with the university are included on the poster.

The relevant section of the Procedure reads as follows:

Using the logo of the Capilano Students' Union, Capilano University, or a national or provincial student organization, or of any of their services, divisions, departments, or student groups, **so as to suggest an organization's endorsement of the candidate's campaign** [emphasis added]

The rule is clear that use of a logo does not violate the rules unless it suggests endorsement. In the present case, no one is likely to infer that the candidate has been endorsed by the university sports team or any university-related organization because of the T-shirt he is wearing in the photo. Accordingly, the poster does not violate the rule and the complaint is dismissed.

I note that the complainant has 48 hours from the time they receive this decision to submit an appeal in the manner set forth in CSU Regulation BD-06.1.



David Ennis
CSU Election Administrator

ANNEX 1 – OFFICIAL COMPLAINT

CSU Election Complaint Template

Submitted:

March 3, 2023 · 21:20

Your full name:

[redacted]

Candidate Complaint

This area may be blank if not applicable.

When did you learn about the issue you are complaining about?

2023

Are you a candidate, student, or other?

Candidate

Name of the person(s) you are complaining about.

Sahil

Names and contact details (email address and/or telephone number) of any witness who can verify your complaint:

I have added a reference picture. Please find the attachment.

Description of the issue in question:

Upon observing the campaign poster of Sahil, a candidate for the position of Vice President Equity and Sustainability in the General Elections of 2023, it has come to my attention that he has made use of one of Capilano University's logos, which is clearly visible on the poster. The use of Capilano University's logo is expressly prohibited in the election handbook and is reiterated during the orientation process. The handbook provides clear instructions that the logo cannot and must not be used. This violation of the aforementioned rule by the aforementioned candidate is a serious matter and should be addressed accordingly and strictly.

Upload any evidence you may have here:



How would you like the issue to be resolved?

Disqualification. Since it was very clear in handbook and orientation and were reiterated many times that logo must not be used.

Do you wish to remain anonymous?:

Yes, I wish to remain anonymous, even if it limits action on my complaint